

Press Release

Picture Framing Academy Launch Custom Frames, Nottingham

Nottingham based picture framing company Custom Frames Ltd has launched a half day introduction framing course and one day advanced workshops to be held at their 4000 square foot commercial premises in Bulwell, Nottingham.

The 3 different courses available are for all levels of competency, from complete beginners, to those who already have a basic knowledge of picture framing through to people who wish to learn the business of picture framing with a view to running their own business.

The Introduction to Picture Framing (half day) course is suitable for absolute beginners, who simply wish to learn picture framing as a new hobby or to perhaps earn from it. It will cover a whole host of skills from how to measure accurately, cutting mount board, frame moulding and glass to completing with assembly and finishing of the framed artwork or photographs.

The Advanced Picture Framing (full day) course covers a wide variety of interesting skilled topics chosen by the student. Subjects such as conservation framing, 3D items, framing specialist garments such as sports shirts, as well as correct and safe use of equipment such as pneumatic tools are all available to study.

The Advanced Picture Framing + Business (full day) course is a wonderful opportunity for those with an existing knowledge of picture framing to learn extremely advanced practical specialist skills such as gilding, framing a wedding dress and French bound bevel wrapped mounts. The one-day course also offers the opportunity to gain invaluable knowledge of the industry for those planning on opening their own business. Advice on sales, pricing and suppliers will all be given, along with a few trade secrets.

Managing Director and founder of Custom Frames Ltd, Alan Carlisle says "I am very proud and excited to be able to offer these courses. It's something I've been wanting to do for quite some time and I now feel the business is at the perfect stage for us to offer something more to both our existing and new clients." Although we have all the state-of-the-art equipment at our Bulwell studio such as computerised cutting machines and double mitre saws, we can teach from the very basic equipment up. With 25 years in the business I can honestly say there is very little we haven't framed. My staff and I look forward to sharing our experience and knowledge with our students as well as hopefully giving everyone a great day."

Custom Frames Ltd was established in 1992 and began from Alan's home with a handful of clients. The business quickly grew and two years later moved into premises in the Nottingham Lace Market on Stoney Street. As the business continued to rapidly grow, gaining larger commercial clients such as Paul Smith Ltd and even King Abdullah II of Jordan. It became clear that another move to larger premises was needed and in 2006 Alan then purchased the 4000 sq ft building on Greasley Street in Bulwell, naming it Mitre Studios, where the business has continued to successfully grow.

"It now seems like the natural progression for the business to provide training courses to pass on the vast amount of knowledge we have accumulated. The team and I are very much looking forward to this new chapter in the life of Custom Frames"

ENDS

Notes for editors

For further information contact Alan Carlisle – Managing Director of Custom Frames Ltd on 0115 979 4604 or email studio@custom-frames.co.uk

Custom Frames Ltd is based at Mitre Studios, Second Avenue, Greasley Street, Bulwell, Nottingham, NG6 8NE

Training courses are a half and one day respectively in duration all taking place on a Saturday from 9am to 1pm (half day) and 9am to 4.30pm advanced courses. Full day courses include light buffet lunch but all three include material use refreshments, certification of completion, gift pack and a period of free advice following the course.

Introduction to Picture Framing costs **£120** inclusive of VAT

Advanced Picture Framing costs **£250** inclusive of VAT

Advanced Picture Framing + Business costs **£350** inclusive of VAT